

2019 Sponsorship Opportunities



appleharvest.com/sponsor



Red Delicious Sponsor

Premiere Sponsor

Digital Features:

- Logo on most printed materials/advertising including, but not limited to brochures, posters, online tickets and vendor correspondence
- Logo on appleharvest.com with backlink to sponsor website
- Name and logo recognition on all email blasts leading up to the event along with select social media postings, after sign-on
- Four-pack of custom social media sponsored posts on our digital platforms (content provided by sponsor)
- Name recognition in select radio and/or television advertising spots, after sign-on
- Exclusive use of National Apple Harvest Festival logo, after sign-on

On-Site Features:

- Optional exhibit space (10'x10')
- Option to include coupon/handout with all purchases made at official souvenir stand (content provided by sponsor)
- Ability to hang up to three (3) 3'x5' banners on the fairgrounds during the festival (banners provided by sponsor)
- Logo on official sponsorship sign hung around festival grounds
- VIP souvenir bag filled with fresh apple products and hand-selected items
- 50 complimentary admission tickets, valid for one-time use any day of the festival in 2019 (additional tickets can be purchased at discounted rate of \$8 prior to festival)

2019 Sponsorship Cost: \$7,000



McIntosh Sponsor

Digital Features:

- Logo on some printed materials/advertising, after sign-on
- Logo on appleharvest.com with backlink to sponsor website
- Name and logo recognition on some email blasts leading up to the event along with select social media postings, after sign-on

On-Site Features:

- Optional exhibit space (10'x10')
- Option to include coupon/handout with all purchases made at caramel/candy apple stands (content provided by sponsor)
- Banners presented on two (2) of our "roosting" (rest) areas
- Ability to hang up to three (3) 3'x5' banners on the fairgrounds during the festival (banners provided by sponsor)
- Logo on official sponsorship sign hung around festival grounds
- VIP souvenir bag filled with fresh apple products and hand-selected items
- 25 complimentary admission tickets, valid for one-time use any day of the festival in 2019 (additional tickets can be purchased at discounted rate of \$8 prior to festival)

2019 Sponsorship Cost: \$5,500



Golden Delicious Sponsor

Digital Features:

- Logo on some printed materials/advertising, after sign-on
- Name recognition on appleharvest.com
- Name and logo recognition on some email blasts leading up to the event, after sign-on

On-Site Features:

- Option to attach coupon/handout to all candy/caramel apple bags sold during one weekend of the festival, to be predetermined by sponsor and presenter
- Ability to hang up to two (2) 3'x5' banners on the fairgrounds during the festival (provided by sponsor)
- VIP souvenir bag filled with fresh apple products and hand- selected items
- 15 complimentary admission tickets, valid for one-time use any day of the festival in 2019 (additional tickets can be purchased at discounted rate of \$8 prior to festival)

2019 Sponsorship Cost: \$2,500



Honeycrisp Sponsor

Official Stage & Auditorium Sponsor

Digital Features:

- Logo on appleharvest.com with backlink to sponsor website
- Name and logo recognition on some email blasts leading up to the event

On-Site Features:

- Exclusive stage sponsor of all of our festival stages and the Apple Auditorium
- Ability to hang up to one (1) 3'x5' banner on the fairgrounds during the festival (provided by sponsor)
- VIP souvenir bag filled with fresh apple products and hand-selected items
- 15 complimentary admission tickets, valid for one-time use any day of the festival in 2019 (additional tickets can be purchased at discounted rate of \$8 prior to festival)

2019 Sponsorship Cost: \$2,500



Gala Sponsor

Official Advanced Ticket Sales Sponsor

Digital Features:

- Logo/ad space on all advanced sale tickets sold, after sign-on
- Name recognition on appleharvest.com
- Name recognition on some email blasts leading up to the event

On-Site Features:

- Logo to be included in advanced sale gate signage welcoming attendees to the festival
- Option to attach coupon/handout to all attendees through the advanced sale line during the festival
- \$2 discount coupon (on advance admission). Sponsor offers \$2 off coupon code slip for advance purchase admission on our website. Coupon must be picked up at sponsor location.
- Ability to hang up to one (1) 3'x5' banner on the fairgrounds during the festival (provided by sponsor)
- VIP souvenir bag filled with fresh apple products and hand-selected items
- 15 complimentary admission tickets, valid for one-time use any day of the festival in 2019 (additional tickets can be purchased at discounted rate of \$8 prior to festival)

2019 Sponsorship Price: \$2,000



Fuji Sponsor

Digital Features:

- Name recognition on appleharvest.com

On-Site Features:

- Option to attach coupon/handout to all candy/caramel apple bags sold during one weekend of the festival, to be predetermined between sponsor and presenter
- 10 complimentary admission tickets, valid for one-time use any day of the festival in 2019 (additional tickets can be purchased at discounted rate of \$8 prior to festival)

2019 Sponsorship Price: \$800



Empire Sponsor

Don't see a sponsorship package that fits the need of your business?

We're introducing the custom Empire Sponsor level for 2019! We'll work with your business to create an entirely custom sponsorship package to fit its specific needs.

Reach out to Andrew Robinson, publicity chairman, via email at publicity@appleharvest.com.